

TVBIT

TVBIT.CO

TVbit information system

The new generation of Digital Signage

Simple
Affordable
Powerful





We are surrounded by monotonous advertising, making it difficult for companies to stand out from the mass. Employees have to change and update banners, posters, and signs constantly

Visitors no longer pay attention to static data and long lines of best offers



30% of advertising budget is spent on updating printed material



10% of information is remembered through listening and reading

90% of information is transmitted visually

Through the TVbit information system you can create visual representations of your data that is quickly and effectively perceived by a human brain



81% of people perceive dynamic content more effectively
96% of people immediately pay attention to changing information

TVbit information system is the new generation of digital signage



The platform broadcasts the selected content on screens in real time



If you already have social media accounts, connect these sources to the system and let it display media from hashtags or people you select



The latest organisational news, promotions, ads and etc

Digital signage more than anything else reflects our natural habits - people are biologically inclined to visual information and perceive it better



People can remember **2000** images in a few days with an accuracy of **90%**

After **3** days, people still remember **65%** of the information

Digital signage boosts brand recognition by **47.7%**

4 out of 5 brands have increased their sales by **33%**



The TVbit Information System saves you time and money spent on printed material

11:28
07.03.19

Москва
Завтра +13°

+12°

НОВАЯ КОЛЛЕКЦИЯ
ЛЕТНИХ СУМОК

ШОУ-РУМ МОДНОЙ ОДЕЖДЫ

**ВЕСЕННЯЯ РАСПРОДАЖА
СКИДКИ БОЛЕЕ 70%**

Лимитированная коллекция. Не упустите свой шанс!

19% of customers make an unplanned purchase thanks to Digital Signage software



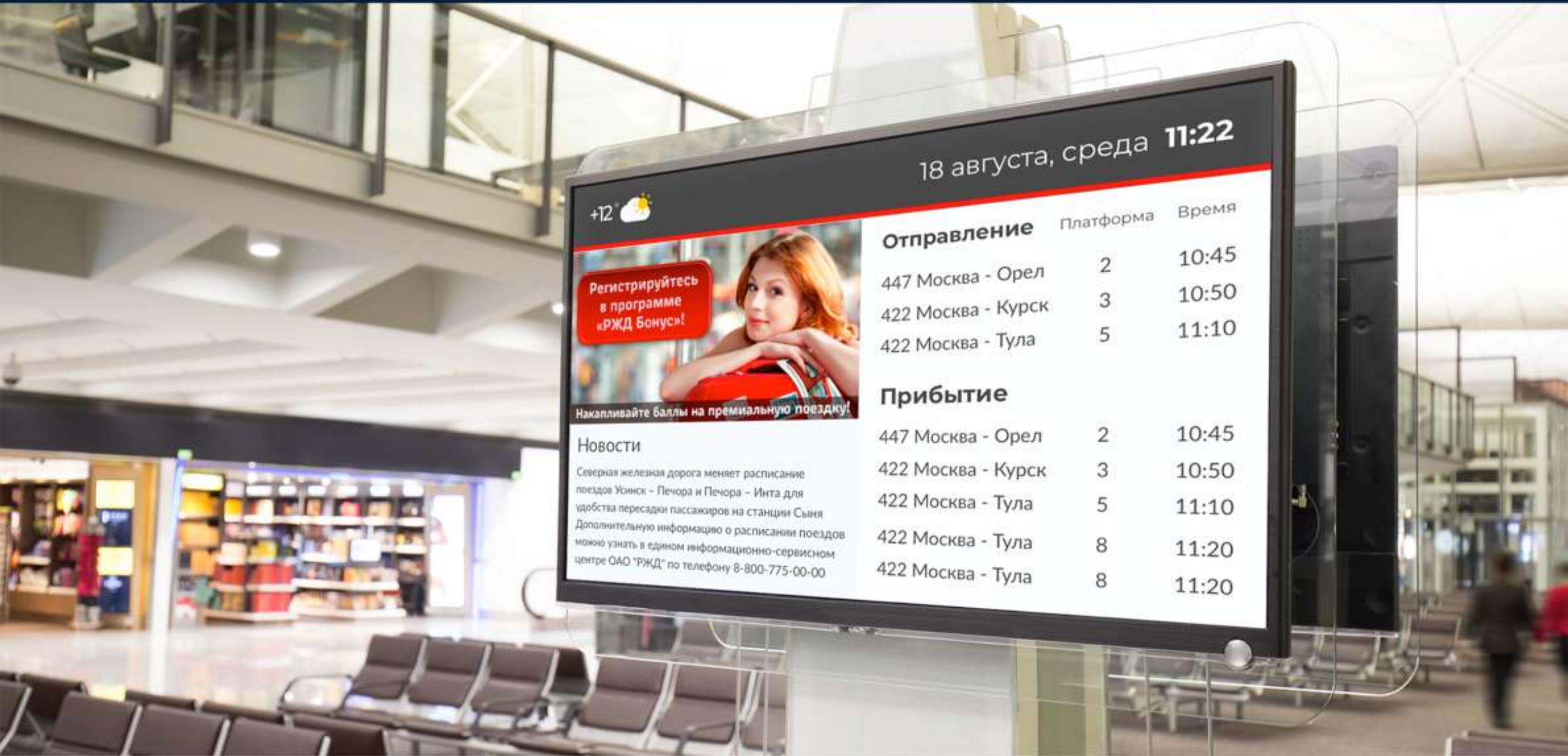
In restaurants, this number increases to 80%



Use your own equipment 100% of time without third - party advertising




No need to increase your staff number to configure and operate the system



Manage the information system remotely from anywhere in the world and from any device

7 вагон Следующая станция **Орел** +12° ☀️ 10:43



РЖД Бонус

«Часто вылетает родственник в Воронеж и теперь получаю бонусы от РЖД за свои поездки! Бонусы за 3 месяца мне удалось накопить. Больше не променяю бонусы на еду, одежду и другие вещи, а что угодно. Бонусы можно копить до 3-х лет, не боясь, что они сгорят.

Приглаждайтесь к программе — это просто и очень выгодно!»

Тула
Tula 11:22

Орел
Orel 12:08

Курск
Kursk 13:20

Белгород
Belgorod 14:55

ржд

Low startup and maintenance costs

The TVbit Information System is easy to install and does not require expensive and specialized equipment

Connection methods

If you already have a TV that supports the webOS Smart Signage Platform, just connect it to our system

For regular TVs, we recommend using an Intel Compute Stick mini PC running Windows 10 IoT Enterprise



Save and increase



TVbit is simple, affordable, powerful

By purchasing the TVbit Information System, you get a powerful tool that will help take your business to the next level

No need to purchase specialized and expensive equipment

No need to spend money on printed material and to update information

Provides an Emergency Alert System for the safety of your visitors and staff

Average payback period 6.5 months - 1.5 years

Contact a TVbit specialist for any questions you may have: support@tvbit.co



TVbit support service

support@tvbit.co

+357 9644 2677

tvbit.co

```
[CPU] done / done / password found / operation 129 311
[CPU] negative / negative / password not found / operation 2289 4
[CPU] done / negative / error 001
[CPU] error / error / restart
[CPU] done / done / access / complete / operation 122 534
[CPU] error
[CPU] negative / analyzing / operation 352 390
[CPU] preparation complete / code xxx000x0w0x0
```